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Contact: Kellye Murphy
kellye@visitwilliamson.com

CIVIL WAR TRAILS LAUNCHED IN TENNESSEE

FRANKLIN, Tenn. (October 10, 2008) – The Civil War Trails program made its debut in Tennessee in recent weeks. The city of Franklin hosted the unveiling of the first Tennessee Trails marker as it was ceremoniously introduced to the public September 17, 2008 on the town square. This first marker is the gateway marker, which acts as a map to other Civil War sites in the Franklin/Williamson County area highlighting Hood’s 1864 Campaign.

“We are proud that Williamson County has the most sites on the Tennessee Trails and the Franklin Gateway interpretive marker was the first in the ground,” stated Deborah Warnick, Director of Cultural and Heritage Tourism for the Williamson County Convention & Visitors Bureau.

The Trails provide a history of Civil War sites across the state using interpretive and trail blazer signage that coordinates with the Tennessee Trails brochure. The Civil War Trails is a multi-state program that identifies, interprets and creates driving tours of both the great campaigns and the lesser-known Civil War sites.

“You don’t need to be a military buff to enjoy the Tennessee Civil War Trails,” Warnick added. “We look forward to welcoming the new visitors who will come to the area as a result of the new Trails program.”

Tennessee joins Virginia, North Carolina, Maryland, and West Virginia in this important initiative, which has been identified by the National Trust for Historic Preservation as one of the most successful and sustainable heritage tourism programs in the nation. Additional information on the Trails program is available at www.civiwartrails.org.

The Williamson County Convention & Visitors Bureau (WCCVB) is the official destination marketing organization for Williamson County and Franklin Tennessee, located “100 Years” & a few miles south of Nashville. The WCCVB promotes the Williamson County area, city of Franklin and local historic assets including the “Great American Main Street” experience to visitors from across the state, the U.S. and worldwide. For additional information on all the exciting activities in Franklin and Williamson County, contact us by phone 615.791.7554, fax 615.550.2707, toll free 866.253.9207, on the web at www.VisitWilliamson.com or by mail 108 4th Avenue South, Suite 203, Franklin, TN, 37064. For more information on the Tennessee Civil War Trails in Williamson County, contact Deborah Warnick, Director of Cultural and Heritage Tourism at (615) 791-7554 or by e-mail at deborah@visitwilliamson.com.

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